

Fringe Programme Schedule of Music Guangzhou 2026

Location: Canton Fair Convention Centre

(Area D of Canton Fair Complex)

28 May 2026

Time	Topic	Co-organization	Conference Room
09:45-12:45	From Melodic Play to Soul Resonance Ride the Wave of the Healing Economy, Craft a Million-worth Immersive Art Psychotherapy Program Lecturer: Wen Quan, the President of Guangdong Province Art Education Promotion	Guangdong Province Art Education Promotion	Conference Room 203A
09:00-11:30	Seize the New Opportunities of the Examination System and Empower the New Development of Art Education Seminar of Central Conservatory of Music·Music Grade Examination·Guangdong Region	Central Conservatory of Music·Music Grade Examination·Guangdong Region	Conference Room 203B
10:00-12:00	The 29th Music College of Management	Music Business	Conference Room 204
09:30-12:00	AI Empowers New Voices · New Media Breaks Through Music Education & Training	Wu Sheng Music	Conference Room V5
14:00-16:00	Exploration on Musical Instrument Technology Empowerment and AI Applications Lecturer: Liang Ruixiang, the Vice President of Guangdong Musical Instrument Association	Guangdong Musical Instrument Association	Conference Room 203A
14:00-16:00	Electric Blowpipe Operation System Design Course 《Sell Your Instrument Professionally & Rapidly in Just 2 Hours – The Underlying Logic》	Guangzhou Pearl River Amason Digital Musical Instrument Co., Ltd.	Conference Room 203B
14:00-17:00	Seminar on the Legacy and Evolution of Violin Making in Guangdong, China	China Musical Instrument Association Violin Maker Association	Conference Room 204
13:00-16:00	The 10th Conference on Guitar Culture Industry in New Era Joint Concert by Famous Musicians	Guitar Professional Committee of Zhuhai Musicians Association	Conference Room V5

29 May 2026

Time	Topic	Co-organization	Conference Room
09:30-12:40	Business School for Music Enterprise • AI Intelligent Agent • Special Session of IP-Driven Customer Acquisition	Music Row Business	Conference Room 203A
10:00-12:00	The 12th Music Education Industry Conference	Qinhang Weekly	Conference Room 204
10:00-12:00	Common Performance Errors Correction and Efficient Classroom Teaching Methods Lecturer: Sun Yun, Professor of Piano Department of Shanghai Conservatory of Music, Master's Degree Supervisor, Dual Doctorates in Music and Art	Piano Association of Guangdong Piano Society of Guangzhou Musicians Association	Conference Room V5
14:00-17:00	Frontier Lecture and University-Enterprise Cooperation Signing Ceremony College of Music Technology, Xinghai Conservatory of Music	Xinghai Conservatory of Music	Conference Room 203A
13:30-15:30	Kensington Music Education Group Special Session · the Breakthrough of Teaching and the Empowerment of Platform	Kensington Music Education Group	Conference Room 204
14:00-16:40	Teaching Method Training on the Four Elements Integrating Aesthetics, Creativity, Mother-tongue and Musical Instrumental Lecturer: Zhu Zeping, President of The General Music Education Art Committee of the Guangdong Musician Association, Chairman of Professional Committee of Extracurricular Education, Guangdong Association of Teacher's Continuing Education	The General Music Education Art Committee of the Guangdong Musician Association Professional Committee of Extracurricular Education, Guangdong Association of Teacher's Continuing Education	Conference Room V5
13:30-17:00	The First Greater Bay Area International Band Festival: Launch Event & Performance	Guangzhou Wind Band Association	Conference Room 1

30 May 2026

Time	Topic	Co-organization	Conference Room
09:00-12:00 13:00-17:00	The 2nd Guangzhou Youth Instrumental Solo & Ensemble Performance	Guangzhou Wind Band Association Wu Sheng Music	Conference Room 203A, 203B, 204, V5, V6, V8, V10

31 May 2026

Time	Topic	Co-organization	Conference Room
09:00-12:00	The 2nd Guangzhou Youth Instrumental Solo & Ensemble Performance	Guangzhou Wind Band Association Wu Sheng Music	Conference Room 203A, 203B, 204, V5, V6, V8, V10

* The fringe programme schedule is subject to change, please refer to the latest schedule announced onsite.

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